

INDUSTRY: FINANCE
ACTIVITY: INDUSTRY INSIGHT
SCHOOL: SECONDARY

FUTURE ASSET ROADSHOW – INVESTING IN THE FUTURE

Future Asset work to raise aspirations and confidence in girls in S4-S6, providing insight into career opportunities in asset management and the financial industry. Future Asset is supported by firms in Scotland who are working to improve diversity in the sector and shape a better world of finance.

In October 2019, West Lothian College hosted the Future Asset Roadshow, a locally-based half-day workshop for female senior phase pupils. At the Future Asset Roadshows, which run throughout Scotland, pupils work with female investment professionals (Ambassadors) to assume the role of “Dragon” in the Dragons’ Den, choosing where to invest their clients’ money, and play the Investment Boardgame, managing a £100 million “Portfolio” including shares in Apple, Nike and Unilever.



The aim of the Roadshows is to provide female pupils with an introduction to investment: what it is, why it is more varied and interesting than might be assumed and the fact that there are lots of attractive careers available. The events also provide an excellent opportunity for pupils to network with females who work in the industry.

The Employer Ambassadors who took time to support the event included representatives from Brewin Dolphin, Baillie Gifford and Walter Scott & Partners, who engaged with pupils and teachers from Linlithgow Academy, The James Young High School, Deans Community High School and Falkirk High School.

Feedback from the event showed that:

- 100% of respondents found the event informative, interesting, or engaging.
- 63% found the Dragon's Den game the most interesting part of the roadshow, as it allowed an insight into what investment entails.
- 37% wanted more time to network with the ambassadors and/or to complete the activities.



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The interaction and games encouraged the girls to use their skills and it was great that they had the opportunity to talk 1-1 with the ambassadors. In addition, the roadshow gave me good ideas to take back to my school.

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TEACHER

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The roadshow was a great experience for us pupils, as it gives us a greater insight on investment and finance.

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PUPIL

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For Walter Scott and Partners, taking part in Future Asset Roadshows, working with students and giving them an insight in to what we do, enables us to reach, inform and motivate the talent of the future. Students leave with an understanding of investment, what we do and the interesting and valuable careers we can offer. Most importantly, by meeting people who work in the sector who look like them, students can believe that it could be the career for them.

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LAURA CLARK, INVESTMENT ANALYST, WALTER SCOTT & PARTNERS LIMITED

To contact DYW West Lothian please email:

INFO@DYW-WL.COM

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