

INDUSTRY: CONSTRUCTION

PROGRAMME: YPG

ACTIVITY: WEBINAR

YOUNG PERSON'S GUARANTEE EMPLOYER WEBINAR - CONSTRUCTION

DYW West Lothian Regional Group worked in partnership with the Construction Industry Training Board (CITB) and Re:Markable to deliver a Young Person's Guarantee Employer Webinar in September 2021.



During the event, delegates heard presentations from DYW WL Regional Group, CITB and Re:Markable, as well as an employer perspective on the benefits of signing up to the Young Person's Guarantee, delivered by The Verdancy Group.



"The mission of CITB is to attract and support the development of people to construct a better Britain and as such, I was delighted to speak with employers at the recent webinar about the support and funding that CITB can provide to employers as they play their part in providing jobs and training for young people in support of the Young Person's Guarantee."

Sarah Wortley,
Adviser,
CITB & DYW
West Lothian
Board Member



The event, specifically for construction employers, was aimed at:

1. Raising awareness of the Young Person's Guarantee, the five asks of employers and the benefits of committing to the Guarantee.
2. Showcasing the business benefits of Investors in Young People (IiYP) accreditation in the context of the Guarantee.
3. Highlighting how businesses can benefit from CITB funding towards apprenticeships and IiYP accreditation.

There were 8 construction employers in attendance and the event has allowed an opportunity for all employers to have a follow-up conversation with relevant partners in relation to the YPG, Apprenticeships and IiYP. This will hopefully lead to an increase in employer commitment to the Guarantee as well as the creation of new apprenticeship opportunities within West Lothian.

An example of the effectiveness of the event was that we held a recent initial employer engagement meeting with one of the attendees, Kirkton Flooring, who have now signed up to the Young Person's Guarantee and have agreed to:

- Offer pupil work placements
- Create 4-5 MA opportunities within the next year
- Consider supporting Foundation Apprenticeships
- Explore partnering with a local school

Our Regional Group are considering delivery of similar sector-specific events over the course of the next few months.

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